

# Communicating with QR codes

A case study



# What is a QR code

- **Quick Response code**
- A QR code is a type of matrix barcode invented in 1994 by the Japanese automotive company Denso Wave. A barcode is a machine-readable optical label that can contain ~~information about the item to which it is attached. In practice, QR codes often contain data for a locator, identifier,~~ **or a tracker that points to a website.....**
- Shamelessly lifted from [Wikipedia](#)

# How do you create a QR code

- This is not an IT presentation, I will use the following comment frequently.
- **“There is an app for that, google it!”**
- I stumble thru the process every time and should not give advise.

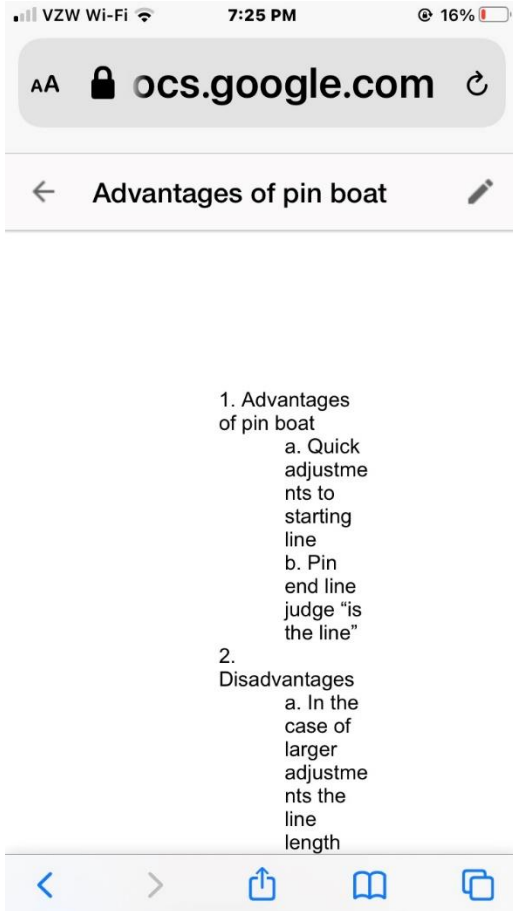
# The QR code points to a website....what website?

- I use Google Docs, google sheets and google forms
- Docs is a word processing app
- Sheets is a spread sheet
- Forms – makes forms
- Web based so files can be accessed thru my google account on any computer or pad or smart phone
- You can share files so anyone with the qr code can see them.

# Pot holes and rogue waves

- It is easiest to create docs on a computer with a full screen
  - It is impossible to read those documents on your phone

This is my pin boat outline on my phone



# Pot holes and rogue waves

- When your document is ready for everyone, **SHARE IT!**
- you forget to change your share setting you receive hate and discontent!

# Pot holes and rogue waves

7:44 PM Mon Feb 21

- At the bottom of each doc, sheet, form provide a link to get back to the previous document.

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Secondary ➡ In cabin, next to the helmsman's right knee

➡ Operates only the electrical panel and equipment in the cabin

➡ Turn OFF at the end of every day



[BACK](#)